

Jaden Tseng

CHARACTER CONCEPT ARTIST

Toronto, Ontario

☎ (+1) 416-876-4852 | ✉ jaden.tseng8@gmail.com | 🏠 jadentseng.artstation.com | 📺 tsengjaden

Highlights

- I'm a dedicated and passionate concept artist who is always striving to improve and learn new things
- I currently specialize in the genres of horror and dark fantasy, but also have experience with other styles of art.

Skills

- **Software Experience:** Adobe Photoshop, PureRef, Blender, Maya
- **Soft Skills:** Character/Concept Design, strong attention to detail, teamwork and communication

Projects

Stuck at Lv. 1 - 2D action roguelike RPG

SEP. 2023 - APR. 2024

- Developed a game in Unity titled **Stuck at Lv. 1** alongside three other members where I took on the role of character, concept, and pixel artist, as well as UI designer
- Compiled reference boards, created several character concepts and illustrations while also designing some of the game's UI.
- Learned pixel art to create character and environment sprites, as well as various UI elements.

Trend Hopper! - 2D Dress-up and Rhythm Game

JAN. 2023 - APR. 2023

- Developed a game in Unity titled **Trend Hopper** alongside seven other members where I took on the role of a character artist and UI designer.
- Created 100+ assets for the game ranging from character sprites to UI elements.
- Gained experience working in a collaborative team setting where each member had to meet strict deadlines and collaborate with one another to complete tasks.
- Trend Hopper won the 3rd place People's Choice Award at Level Up Showcase 2023.

Education

York University

Toronto, Ontario

SPECIALIZED HONOURS B.A IN DIGITAL MEDIA - GAME ARTS

Sep. 2020 - April 2025

- Completed courses in a variety of areas such as 3D Modelling, Animation, Game Development, and Interactive Digital Media.

Brainstorm School

Online Education

CHARACTER DESIGN FOR GAMES WITH KELLY DALEY

May - July 2026

- Worked with concept artist, Kelly Daley to develop game ready character concept art with design iterations, material callouts, turnarounds, action poses, and VFX.
- Learned about industry pipelines and workflows.

Experience

Scorched Animation

Toronto, Ontario (Remote)

CHARACTER CONCEPT ARTIST

February 2026 - Present

- Design characters with complete turnarounds for animation production and adapted designs based on feedback from art director.
- Managed deadlines and delivered work on time.

Freelance Concept Artist for Angry Butterfly

Toronto, Ontario

CONCEPT ARTIST

March - April 2026

- Worked with Angry Butterfly, an advertising agency based in Toronto, to develop a scarecrow character for a live-action commercial for pasta brand, Catelli.